Broadening Engagement with Good Food Values
Laura Edwards-Orr, Director of Institutional Impact

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Creating a transparent, equitable food system that prioritizes the health and well-being of people, animals and the environment.

"If we believe that food production should be about keeping people and the planet healthy, we need nothing less than to reboot the current industrial system.

Daniel Moss, Agroecology Fund and Mark Bittman, Journalist in The New York Times"
2011-2012: Los Angeles Food Policy Council develops Good Food Purchasing Policy

2012: The City of Los Angeles and Los Angeles Unified School District adopt policies

2015: The Center is founded

2020: Participation by 20 cities
Profile of Participants

- 47 total participants, 20 cities/jurisdictions
  Participants include:
  - 21 school districts
  - 4 hospital systems
  - 4 parks departments
  - 3 departments of corrections
  - 2 departments of aging
  - 2 departments of homeless services
  - 1 university
  - 1 private organization
  - And a number of other public municipal agencies
Participating Cities/Jurisdictions

1. Austin
2. Baltimore
3. Bay Area
4. Buffalo
5. Chicago
6. Cook County
7. Cincinnati
8. Denver region
9. Florida
10. Fresno
11. Los Angeles
12. Los Angeles County
13. New York City
14. Oakland
15. Philadelphia
16. San Diego
17. San Francisco
18. Twin Cities
19. Ventura County
20. Washington D.C.
$1 Billion
Anchors in Action: A Collaboration Between Health Care Without Harm, Real Food Challenge, & Center for Good Food Purchasing

- 7,800 Elementary & Secondary Schools
- 850 Hospitals
- 194 Colleges & Universities
- Public Institutions in 14 Major Cities
A COMPLEX FOOD SYSTEM

HEALTH & NUTRITION
$1.8 trillion/yr = Health care costs spent on preventable, chronic metabolic diseases in the U.S.
Low-income communities and communities of color are disproportionately impacted.

ENVIRONMENTAL IMPACTS
Agriculture is a leading source of air and water pollution and greenhouse gas emissions.

WORKER HEALTH & WELL-BEING
The food system employs 21.5 million people in U.S., 1/6 of the nation's workforce. Yet 5 of 8 of the worst paying U.S. jobs are in the food system.

LOCAL ECONOMIES
Exit of small and mid-sized farmers drains local economies, contributes to sprawl and threatens prime ag lands.

FACTORY FARMS
70-80% of antibiotics in US used on livestock on factory farms. CDC reports that antibiotic resistance is one of the leading human health threats of our time.
Creating a transparent equitable food system that prioritizes the health and well-being of people, animals and the environment.
LOS ANGELES UNIFIED SCHOOL DISTRICT

AN INSTITUTION’S IMPACT

District Profile:

- $125 M annual food spend
- 600,000+ students
- 84% of students qualify for free and reduced price lunch
- 700,000+ meals served daily

- $12 M redirected to local farms; 220 jobs created
- 20% of animal products raised without routine antibiotic usage
- 40% wage increase for 320 workers in supply chain
- 10% reduction in animal protein, per meal served
- 45 M servings of low-sodium bread w/o HFCS made from 100% local, sustainable wheat
Participant Commitments

- Make best faith effort to meet the Standard’s benchmarks
- Establish supply chain traceability and accountability with suppliers to verify sourcing commitments
- Incorporate Good Food Purchasing Standards and reporting requirements into the contracting process and solicitations and
- Commit to annual verification of foods purchased
Serve as an expert resource regarding program Standards, assessment process and provide timely support when questions arise

Conduct analysis and reporting on behalf of the participant

Provide training and technical assistance where needed and when possible

Access to our national network of Good Food Purchasing Program participants

Outreach and communications support and

Provision of subject matter expertise from local and national partners
This report by the world’s leading climate scientists is an ear-splitting wake-up call to the world. It confirms that climate change is running faster than we are – and we are running out of time.

*United Nations Secretary-General Guterres on “Food in the Anthropocene: The EAT – Lancet Commission on Healthy Diets” (2019)*
BUILD A SOCIAL MOVEMENT TO DEMAND POLICY ACTION AT ALL LEVELS OF GOVERNMENT

FROM:
THE GLOBAL SYNDICATE OF OBESITY, UNDERNUTRITION AND CLIMATE CHANGE: THE LANCET COMMISSION REPORT

Reuters
Thank you!

Laura Edwards-Orr
ledwardsorr@goodfoodpurchasing.org
617-513-2691