Meeting the Need and Stabilizing Lives

TOGETHER WE CAN SOLVE HUNGER

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Josh Blair
Program Capacity Associate, Feeding America
HUNGER IN AMERICA
48 Million

PEOPLE ARE FOOD INSECURE IN AMERICA
15 Million
CHILDREN ARE FOOD INSECURE
5.4 Million
SENORS ARE FOOD INSECURE
IN THE UNITED STATES, FOOD INSECURITY IS HOLDING STEADY AT THE HIGHEST RATES EVER RECORDED
Making Tough Choices

Feeding America’s clients report that their household income is inadequate to cover their basic household expenses.

- 69% have had to choose between paying for utilities and food
- 67% have had to choose between paying for transportation and food
- 66% have had to choose between paying for medicine and food
- 57% have had to choose between paying for housing and food

Source: Hunger in America 2014
55% of households reported using 3 or more coping strategies in the past year.

79% Purchase Inexpensive, Unhealthy Food
53% Receive Help From Friends
40% Water Down Foods or Drinks
35% Sell or Pawn Personal Property
23% Grow Food in a Garden

Source: Hunger in America 2014
THE POWER OF FEEDING AMERICA
The Feeding America Network

200 Member Food Banks

1 National Office

60K Food Pantries and Meal Programs

= 46M Americans Served Annually
How We Work

We Secure Donations
The Feeding America network secures donations from national and local retailers, food companies and government agencies.

We Move Food
The Feeding America network of food banks moves donated food and grocery products to where they are needed most.

We Safely Store and Distribute Donations
Member food banks ensure the safe storage and reliable distribution of donated goods to local charitable feeding programs.

We Feed People in Need
Food banks provide food and grocery items to people in need at food pantries, soup kitchens, youth programs, senior centers and emergency shelters.
The Impact of the Feeding America Network

- **We serve 46 MILLION AMERICANS** annually, including 12 million children and 7 million seniors.

- **We provide 3.6 BILLION MEALS** each year to people in need.

- **We have 200 FOOD BANKS** in the Feeding America network.

- **We source and distribute 11 MEALS** for each $1 donated.

- **We source 1.1 BILLION POUNDS** of fruits and vegetables through the network.

- **2 MILLION VOLUNTEERS** help carry out our vision for a hunger-free America.

Source: Network Activity Report and Hunger in America 2014
The Feeding America Network Serves Virtually Every Community
RURAL CHILD HUNGER CAPACITY INSTITUTE
Why Rural Child Hunger?

- Child Hunger Refresh 2014
  - Rural Logistics
  - Outreach
  - Expansion
CIRCH Goals

• Increase meals to clients through the development of stronger programs based on learnings, resource development and professional development
• Learn through ongoing conversations with a group of peers who have similar goals
• Help build resources to share with the larger network
• Develop emerging leaders
• Spotlight experiences at future learning conferences and events
STRUCTURE OF ENGAGEMENT

- February to February, Monthly Calls
- FBs/PSAs/PDOs and Programs/Agency Relations/Operations/etc
- Kick-Off Meeting in Omaha, NE at Food Bank for the Heartland
- Implementation Grants ($5-$15k)
- Yammer/Case Studies
- Pre-ACPN Meeting and Capstone Webinars
- Press Release
- Blog Posts
- Community for Food Banks not selected
NINE MONTHLY TOPICS

- Partner Capacity
- Building Community Partnerships
- Federal Programming
- Moving Meals to Remote Sites
- Program Outreach and Promotion Site Recruitment
- Best Practices for Targeted Outreach
- Increasing Transportation Logistics
- Reallocate Resources/Cross Training
- Coordinating New Programs
Second Harvest Food Bank of Greater New Orleans and Acadiana (New Orleans, LA) $10,000

- Funding for a resource analysis of six rural parishes (analysis of local resources, local capacity to use resources and short and long-range strategies that close the rural child hunger gap) and the production of a rural child hunger tool kit to be distributed to social service providers, gov agencies, nonprofit orgs, and anti-poverty coalitions. They will be hiring a graduate intern to do this.

Regional Food Bank of Oklahoma (Oklahoma City, OK) $10,000

- Expansion of Summer Feeding Service Programs (SFSP) in 11 counties that do not have a single site. This will be done through a collaboration with the Oklahoma Turning Point Council, who has chapters in each of the 11 counties, to conduct outreach/understand community needs in rural areas for SFSP, and focus on finding community solutions to the barriers of expansion to rural areas – access and transportation.
Good Shepherd Food Bank (Auburn, ME) $5,000

- Funding to build partner capacity and strengthen community partnerships at School Pantry and Backpack sites through focus on volunteer capacity. Based on feedback from sites, 86% identified volunteer recruitment and building stronger community partnerships as areas of greatest need. Sites will be invited to submit project proposals aimed at this feedback and school partners who are selected will share ideas and successes with larger Good Shepherd Food Bank agency network. Ten awards will be given out to agencies for $500. Funds can be used for volunteer gas stipends, training and recruitment events and volunteer appreciation events.

Montana Food Bank Network (Missoula, MT) $5,000

- Expansion of the school pantry program to five new rural and/or Native American Indian Reservations. They will do this by creating “School Pantry Starter Kits” which will include equipment (refrigeration, microwave and shelving), supplies and disposables, training (ServSafe training for 5 coordinators, and incentives for families to participate (kitchen supplies).
THANK YOU