

## **NOPREN Meeting Minutes 12/8/14**

[www.nopren.net](http://www.nopren.net)

### **1. Welcome/Roll Call/Brief Intros (please forgive spelling and sorry if we missed your name)**

CDC: Heidi Blanck, Lisa McGuire, Caitlin Merlo, others

Brian Elbel, Stephanie Pitts, Darcy Freedman, Sarah Green, Angela Liese, Michelle Policheck, Lorrie Wright and 2 others from U South FL, Angie Cradock, Laura Klein (HER), Erin Hager, Theresa Green, Larissa Calancie, Jennifer Leeman, Stephen Cook, Kathy Henderson, Heidi Haynes, Barbara McCarroll, Jeanette Gustat,, Adrienne Rathert, Anisha Patel, Jennifer Otten, Donna Johnson

#### Newly Funded SIPs:

UCSF: Hilary Seligman, Cassidy Clarity

U. Illinois, Chicago: Lisa Powell, Shannon Zenk

Johns Hopkins: Joel Gittelson, Yeeli Mui

U. Minnesota: Melissa Laska, Caitlin Laskey

U. New Mexico: Lisa Cruz, Patty Keane, Sally Davis

### **2. Workgroup Updates**

Water	Angie Cradock	Next WG Dec 17 at 12:30 ET, no call in November. Topic for discussion is water quality testing, speakers from Washington. Activities in progress: data project and water fact sheet. Email Angie Cradock at <a href="mailto:acradock@hsph.harvard.edu">acradock@hsph.harvard.edu</a> if interested in joining this Work Group.
Food Policy Council	Larissa Calancie	Stephanie Pitts gave update. They are developing a survey which should be disseminated soon but unclear exactly where this is exactly. Functioning less as a Work Group now and more as a PhD thesis, per Heidi Blanck
Rural Food Access	Alice Ammerman Stephanie Jilcott Pitts	Stephanie Pitts gave update. They submitted manuscript to Preventing Chronic Disease supplement last week and are working on Community Guidance Guide for practitioners. State food policy council meeting expressed some interest in using guide so will be disseminating to their listserv.  Link to Community Commons: <a href="http://www.hsph.harvard.edu/nopren/2014/09/24/using-ccguide-nutrition/">http://www.hsph.harvard.edu/nopren/2014/09/24/using-ccguide-nutrition/</a>  Next meeting will be in January 20 (whatever is the Tuesday) at 2 or 2:30

		EST—time to be confirmed. Email Stephanie Pitts if interested in this Work Group: <a href="mailto:jilcotts@ecu.edu">jilcotts@ecu.edu</a>
Policy Impact	Jennifer Otten	<p>Update: Turned in manuscript to Preventing Chronic Disease supplement and Sheila Fleischhaker may have 2 more manuscripts in the works; NCCOR Getting Research Used relationship continues to grow and they are optimistic something helpful will come out of it; next meeting date pending. Email Jennifer at <a href="mailto:jotten@uw.edu">jotten@uw.edu</a> if interested in joining this Work Group.</p> <p>Heidi communicated the CDC and NIH's interest in "translation science" and what it means. NOPREN's group has included aspects along the lines of - How can we get policy research results into the hands of decision makers and have more data-based decision making?</p>
Healthy Hospitals	Jeannette Gustat	<p>This Work Group is a Joint venture between PAPRN and NOPREN which has been working 1.5-2 years on Wellness Policies in hospitals (hospitals as work places) with a focus on nutrition and PA policies. To date, they have done key informant interviews (n=14) at NOPREN/PAPRN sites. Recently presented data at APHA and are writing results for manuscript. Key activities planned for 2015: 2 manuscripts and writing a research brief for a lay audience.</p> <p>Next meeting will be in January, time not yet set but email Jeannette at <a href="mailto:gustat@tulane.edu">gustat@tulane.edu</a> if interested in joining this Work Group.</p>
School Wellness	Erin Hager	<p>They will meet Dec 16 at 4PM EST. Margaret Reade from Rudd Center will review Wellness Policy, Caitlin Merlo from CDC will discuss Whole Child, Whole School. 2 sub-committees: Written Wellness Policies (2 chairs of this sub-group-- guide for id'ing school board policies) and Wellness Policy Implementation (Erin Hager and Lindsay Turner).</p> <p>Email Erin Hager at <a href="mailto:ehager@ped.s.umd.edu">ehager@ped.s.umd.edu</a> if interested in joining this group.</p>
ECE	Dianne Ward Kathryn Henderson	Electronic communications pending for people unable to participate in calls.
ECE, Diet, PA, Child Development	Temitope Erinosh Pooja Tanden	No official update available but has been incredibly active, a number of paper drafts going and conference abstracts. Email Tope at <a href="mailto:tope_erinosh@unc.edu">tope_erinosh@unc.edu</a> or Pooja at <a href="mailto:pooja.tandon@seattlechildrens.org">pooja.tandon@seattlechildrens.org</a> if you are interested in this group.
ECE, Monitoring & informing policy env't	Laura Klein Kathy Henderson	Laura Klein reporting. Recent domains of activity: 1. Responding to new CACFP regulations—on hold until regulations come out. 2. Developing website where researchers can be informed about policy changes at state/local level on childcare regulations so that research/policy/evaluations can be conducted of these natural experiments--this project is in earliest stage of recruiting subgroup participants. Next call will be January 15. If you are interested in this Work Group, email Laura Klein at <a href="mailto:klein382@umn.edu">klein382@umn.edu</a> .

ECE, Research to practice	Angela Odoms- Young Lorrene Ritchie	Work Group meetings include at the beginning a 20 minute presentation about a research or practice based project. Laura Bellows is presenting this week. One manuscript group is looking at ECE models, another working on cultural models in ECE addressing underserved communities/disparities, the third looking at family style meals. Multiple abstracts at conferences as well. Next meeting in January 26, 12-1 Eastern time. Email Angela (odmyoung@uic.edu) or Lorrene ( <a href="mailto:lorrene_ritchie@sbcglobal.net">lorrene_ritchie@sbcglobal.net</a> ) if interested in this Work Group.
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### 3. New Funding Opportunities (Heidi Blanck)—

#### I. HER call for proposals: released Wed 12/3/14; limited proposals offered in the past (\$ and scope).

This is a special solicitation outside annual call for proposals targeting two specific areas: healthy food retail (in store marketing) and early childcare education, total of \$425,000 for the two topic areas. grants smaller than usual grants (up to \$75k), hoping most will range \$25-75 given limited funds available. 2 stage application: 2-page concept paper in stage 1 (deadline January 7) and then invited full proposals. see CDC website for more information—home page story. Send ideas through [healthyeating@unm.edu](mailto:healthyeating@unm.edu) for feedback on proposal ideas.

II. **USDA—FINI** (Food Insecurity Nutrition Incentive Program), deadline Dec 15, USDA funding, reviews in Feb, out of Natl Institute of Food and Agriculture, for increased point of purchase incentives for SNAP recipients for F&V; 3 levels of funding; ALL grants must match 1:1. 3 project sizes: pilot projects, projects, and large projects (like Wholesome Wave which would integrate with a large grocery store and/or chain). Likely more funds in future years; See below for more details.

III. **BUILD**—Bold, Upstream, Integrated, Local and Data-Driven. Health oriented, \$7.5 million, Q&A online, applications due Jan 15; more information below.

IV. **Farmers Market Coalition**: Food and Nutrition Service, USDA--\$3 million to support SNAP at Farmers Markets; more information below.

**In future meetings, will invite core PRC projects to present some of their nutrition projects embedded in some of the funded PRC's. Work plans for these projects have been finalized and sent back to CDC. Once those are approved then we will send out a descriptive paragraph about each. We can send around information about pilot projects as well.**

4. **HER Conference—Preliminary Plans (Hilary Seligman)** --NOPREN subgroup meeting the day before the HER conference—Feb 18. Unfortunately limited to 30 people—mostly the funded centers. Agenda 7:30-4:30. Same meeting location as the HER meeting.If you received an invitation and have not yet RSVP'ed, please do so TODAY so that we can invite other people who are interested in coming. Hotel booking information will arrive in the next 2 days.

7:30- 8:30 Morning Networking (Roundtables)  
 8:30- 9:15 Welcome and Introductions - CDC and UCSF  
 9:15- 10:30 Session 1: Overview of Funded projects, Collaborative Projects and Working Group Highlights  
 -15 Minute Stretch Break –  
 10:45-11:45 Session 2: Discussion/Presentation TBD  
 11:45-12:00 Break  
 12:00-12:45 Working Lunch  
 12:45 -1:20 Session 3: Perspective of Invited Partners  
 1:20 - 1:30 Concluding Remarks and Session End  
 -30 minute transition to site of Workgroup meetings (brief walk)  
 2:00-4:30 Workgroup meetings (e.g. Water, ECE)

## 5. Presentation Updates (anyone who gave presentations please update, 1 minute tops)

**Angie Craddock**—APHA: 1. evaluation of Boston’s Healthy Beverage executive order, panel with U Washington and Oregon, 2. types of beverages available in Boston Public Schools. Detailed outline of presentations is available below following further information on funding opportunities.

**Jeanette Gustat** - Healthy Hospitals study was presented at APHA and well received. Summary: Investigated wellness Policies at different hospital sites and showed broad variety of what is “normal” in hospital wellness policies. See abstract below.

**Heidi: Collecting these presentations is important for documenting the impact of NOPREN and PAPRN. Please keep us up to date on your presentations and manuscripts.**

## 6. Website Update

Requests have gone out to the workgroup leads and funded sites for basic updating of the website. If you haven’t gotten that information to Hilary Seligman please do so ASAP at [hilary.seligman@ucsf.edu](mailto:hilary.seligman@ucsf.edu).

Preliminary website will be re-posted end of December and we will continue to refine it over the next few months.

Heidi: Because NOPREN website is not a CDC website, we can include content to make it most helpful, eg can put in information related to supplements, links to your sites, other documents, as a tool to link across workgroups. For example, could use to discuss new policies and rules, e.g. menu labeling, hopefully in 2015 CACFP rules, etc.

**7. Bylaws Review (Heidi Blanck):** Created back in 2009, minor revision in 2<sup>nd</sup> phase, want network to be very inclusive, NOPREN is open to “most” (not all—we haven’t included private groups in the past such as industry partners since this hasn’t come up in the past), not meant to be a contractual document but rather about the way that we do the work. Each individual workgroup has determined their own rules at times, but if folks want to discuss how the different Work Group have handled these issues we are here to help with that as well. Deadline of Friday Dec 8 for all feedback, then we will update accordingly

(including adding how CDC funds cannot be used for lobbying), remove DRAFT and make them the final working version.

#### **8. Next Meeting: January 12, noon EST, 9AM PST**

--may want to bring in some folks to talk about different topics, eg menu labeling from FDA, USDA ERS initiatives that have overlap with some of our groups interest (Joanne Guthrie give update of new initiatives)—send ideas of things you want to hear more about for future meetings in 2015 to hilary.seligman@ucsf.edu

Concluding remarks from Heidi Blanck: Sonia Kim is on leave but would wish you best as well! Happy and grateful to have had such a great 2014!

### **Further information on funding opportunities**

#### **I. USDA Food Insecurity Nutrition Incentive (FINI) Grant Program – Applications due December 15**

See <http://www.csrees.usda.gov/fo/foodinsecuritynutritionincentive.cfm> for details and application materials.

**EXECUTIVE SUMMARY:** The National Institute of Food and Agriculture (NIFA) requests applications for the **Food Insecurity Nutrition Incentive (FINI) Grant Program** for fiscal years 2014 and 2015, combined, to support projects to increase the purchase of fruits and vegetables among low-income consumers participating in the Supplemental Nutrition Assistance Program (SNAP) by providing incentives at the point of purchase. Applications are requested in each of the following three categories: (1) FINI Pilot Projects (awards not to exceed a total of \$100,000 over one year); (2) Multi-year, community-based FINI Projects (awards not to exceed a total of \$500,000 over no more than four years); and (3) Multi-year, FINI Large-Scale Projects (awards of \$500,000 or more over no more than four years). Grantees will be expected to conduct a project assessment and to cooperate with and contribute to an independent evaluation to determine the relative effectiveness of the grant program in achieving the legislative goals of “increasing fruit and vegetable purchases” and “improving the nutrition and health status” of participating households (Food, Conservation, and Energy Act of 2008, § 4405(b)(4)(A)). NIFA anticipates the amount available for grants under this program in fiscal years 2014 and 2015 will total up to \$31.5 million.

#### **PART III—ELIGIBILITY INFORMATION**

Eligibility to receive this grant is limited to **government agencies and non-profit organizations** (FCEA, § 4405(b)(2)(A)). Eligible government agencies and non-profit organizations may include: an emergency feeding organization; an agricultural cooperative; a producer network or association; a community health organization; a public benefit corporation; an economic development corporation; a farmers' market; a community-supported agriculture program; a buying club; a SNAP-authorized retailer; and a State, local, or tribal agency. All applicants must demonstrate in their application that they are a government agency or non-profit organization.

See the application for full details on eligibility.

### **Cost Sharing or Matching**

**FPP, FP, and FLSP applicants MUST provide matching contributions on a dollar-for-dollar basis for all federal funds awarded.** Match must be documented for all project years at the time the application is submitted. FPP, FP, and FLSP grantees may meet the match requirement through cash and/or in-kind contributions, including third-party in-kind contributions fairly evaluated, including facilities, equipment, or services.

The non-federal share of the funding may come from state government, local government, or private sources. Federal money cannot be used to match. Example of qualifying matching contributions may include direct costs such as: rent for office space used exclusively for the funded project; duplication or postage costs; and staff time from an entity other than the applicant for job training or nutrition education.

Note that if an applicant partners with a for-profit entity, the non-Federal share that is required to be provided by the applicant may not include the services of an employee of that for-profit entity, including salaries or expenses covered by that employer. (FCEA, § 4405(b)(1)(c)(ii)).

## **II. BUILD**

The Bold, Upstream, Integrated, Local, Data-Driven (BUILD) Health Challenge is a national award program designed to support community collaborations that are working to give everyone a fair chance to be healthy. **BUILD Health will award up \$7.5 million in grants, low-interest loans, and program-related investments over two years to strengthen partnerships among hospitals, nonprofits, local health departments,**

**and other community organizations to improve the health of low-income neighborhoods within cities with populations greater than 150,000.**

Awards will support up to 14 community-driven efforts addressing health-shaping factors that individuals can't control (e.g., neighborhood safety, nearby grocery stores with healthful food). In addition to funding, the selected communities will gain access to a comprehensive package of technical assistance and support services to guide them in their planning and implementation efforts.

The BUILD Health Challenge invites collaborative proposals that will identify, highlight, and advance new models for improving community health and health equity. Q&A web conferences are available for potential applicants on December 2, 4, and 9, 2014. Round 1 applications are due January 16, 2015. For more information, [visit the BUILD Health Challenge website](#).

Funding partners are the Advisory Board Company, de Beaumont Foundation, Kresge Foundation, and Robert Wood Johnson Foundation. The Practical Playbook will support BUILD Health through technical assistance coordination and provision.

### **III. FMC**

From FMC:

Last month we announced that FMC was selected by the USDA Food and Nutrition Service (FNS) to assist with the creation and implementation of two separate initiatives: administration of \$3.3 million in support grants for SNAP at farmers markets, and the distribution of \$700,000 in EBT equipment for existing SNAP programs at farmers markets. **This opportunity is the result of years of work and dedication from hundreds of FMC members and partners**, and we're so pleased for the chance to work side by side with FNS to improve SNAP at markets.

FMC staff is in the process of applying the knowledge we've gleaned from our membership to assist FNS in crafting funding opportunities that will support the growth and sustainability of SNAP at farmers markets across the country. **All of the surveys, conference calls, meetings, listerv questions, email chains and conversations that you've taken part in over the years are helping to create these two new programs: one to provide funds for EBT equipment for existing SNAP programs at farmers markets, and one to fund programmatic support** (personnel, script, supplies, outreach materials, etc.). This update is specifically related to the latter program—the 3.3 million available for a grant program we're calling Farmers Market EBT Support. (FMES).

## Opportunities/Deadlines

### Funding Opportunities and Awards

- ? The U.S. Department of Agriculture National Institute of Food and Agriculture has announced the availability of up to \$31.5 million in funding to help participants in the Supplemental Nutrition Assistance Program (SNAP) more easily afford foods like fruits and vegetables. (deadline, December 15th)
- ? Share our Strength's *No Kid Hungry Social Innovation Fund Campaign* has generated a Request for Proposals to select 6-8 communities to work collaboratively with Share Our Strength. (deadline, December 31st)
- ? The Healthy Eating Research program (Robert Wood Johnson Foundation) has issued a Healthy Eating Research Special Solicitation call for proposals (CFP). (deadline for concept papers, January 7th, 3:00 p.m. (EST))
- ? The Kresge Foundation, Advisory Board Company, de Beaumont Foundation and Robert Wood Johnson Foundation have collaborated to launch the BUILD Health Challenge (deadline for round one applications, January 16th; round two deadline {select applicants}, April 10th)
- ? The Centers for Disease Control and Prevention (CDC) has released a funding opportunity announcement, Evaluating Innovative and Promising Strategies to Prevent Suicide among Middle-Aged Men (using the link, search for RFA-CE-15-004, posted December 1st). (deadline for letters of intent, January 26th, and applications, March 5th)
- ? The American Council on Exercise (ACE) is offering a scholarship to honorably discharged veterans to provide them with everything they need to start new careers as personal trainers when their service ends.
- ? The American Heart Association and Robert Wood Johnson Foundation *Voices for Healthy Kids* program has several different types of grant opportunities addressing six priority areas: smart school foods; healthy drinks; marketing matters; food access; active places; and active kids out of school. For more details. (no deadline)



#### IV. From Sheila Fleischacker:

##### **Trialect:**

We are contacting you as we have a posting on Trialect at [www.Trialect.com](http://www.Trialect.com)<<http://www.Trialect.com>> soliciting applications for AF Grant for Nutrition Research. The policies and priorities of the Allen Foundation include: 1. To make grants to fund relevant nutritional research; 2. To support programs for the education and training of mothers during pregnancy and after the birth of their children, so that good nutritional habits can be formed at an early age; 3. To assist in the training of persons to work as educators and demonstrators of good nutritional practices; 4. To encourage the dissemination of information regarding healthful nutritional practices and habits. Grant amount typically ranges from \$10,000 to \$65,000 USD. The AF accepts national and international applicants (It is a global grant). Institutions from US, UK, and Canada secured grants last year. The deadline is three weeks away, and we are reaching out to see if your faculty/fellows would be interested in this opportunity. They can peruse in detail at: <https://app.trialect.com/opportunity/820/show>

Thanks,

Trialect Support

### **Details of presentations at APHA**

#### **I. Angie:**

**Monday, 11/17: 8:30AM -10:00 AM**

**Effective ways of promoting healthy eating in school.**

[Increasing student water consumption during school meals: A group-randomized, controlled trial](#)

**Erica Kenney, ScD, MPH**, Steven L. Gortmaker, PhD, Jill Carter, EdM, MA, Jennifer Reiner, BA, Caitlin Howe, MPH and Angie L. Cradock, ScD

*8:50 AM – 9:10 AM*

**Monday, 11/17: 12:30 PM – 2:00 PM**

**Implementation of national nutrition standards**

[Evaluating the Impact of the Healthy Beverage Executive Order for City Agencies in Boston, MA](#)

**Angie L. Cradock, ScD**, Erica Kenney, ScD, MPH, Anne McHugh, MS, Lisa Conley, Esq., Rebecca Mozaffarian, MS MPH, Jennifer Reiner, BA and Steven L. Gortmaker, PhD

*1:30 PM – 2:00 PM*

**Tuesday, 11/18: 4:50 PM – 5:10 PM**

**Food policy approaches to improve health**

[Competitive beverage availability in Boston Public Schools after implementation of a comprehensive, district-wide nutrition policy](#)

**Rebecca Mozaffarian, MS MPH**, Steven L. Gortmaker, PhD, Erica L. Kenney, ScD MPH, Jill E. Carter, EdM MA, M. Caitlin Westfall Howe, MS MPH, Jennifer Reiner, BA and Angie L. Cradock, ScD

4:50 PM – 5:10 PM

## II. Jeanette's abstract for APHA

Tuesday, November 18, 2014 : 9:30 AM - 9:50 AM

**Jeanette Gustat, PhD**, Department of Epidemiology; Prevention Research Center, Tulane University School of Public Health and Tropical Medicine, New Orleans, LA

Isobel B. Healy, MPH, Prevention Research Center, Department of Epidemiology, Tulane University School of Public Health & Tropical Medicine, New Orleans, LA

Amy Borg, MPH, MEd, Division of Preventive and Behavioral Medicine, University of Massachusetts Medical School, Worcester, MA

Eydie Bos, MPH, CHES, PAPHS, National Physical Activity Society, Atlanta, GA

Angie L. Cradock, ScD, Prevention Research Center on Nutrition and Physical Activity, Harvard School of Public Health, Boston, MA

Stephanie C. Lemon, PhD, Division of Preventive and Behavioral Medicine, University of Massachusetts Medical School, Worcester, MA

Jill Litt, PhD, Department of Environmental and Occupational Health, Colorado School of Public Health, Aurora, CO

Rebecca Mozaffarian, MS MPH, Department of Social and Behavioral Sciences, Harvard School of Public Health Prevention Research Center, Boston, MA

Emilee Quinn, MPH, Center for Public Health Nutrition, University of Washington, Seattle, WA

Nancy O'Hara Tompkins, PhD, Prevention Research Center; Department of Social and Behavioral Sciences, West Virginia University, Morgantown, WV

### **Introduction:**

Physical activity and healthy eating are important components of worksite wellness policies. Hospitals are an important setting for worksite wellness initiatives because they are major employers of diverse employees. Hospital-based wellness initiatives also have potential to reach many community member visitors and patients.

### **Methods:**

A multi-state study was designed to examine how hospitals promote physical activity and healthy eating among employees and visitors. In-depth, semi-structured interviews with human resources and wellness staff in over a dozen hospitals across the U.S. in both urban and rural settings are being conducted. The questionnaire and protocol was developed based on a previous study focused on examining physical education policies. The interview addressed the wellness policy environment, physical activity and nutrition components of existing wellness policies and challenges to policy creation, implementation and evaluation within hospital settings. Data analysis includes thematic evaluation. This study is conducted by the Physical Activity Policy Research Network (PAPRN) and the Nutrition and Obesity Policy Research Evaluation Network (NOPREN), two thematic research networks established by the Centers for Disease Control and Prevention (CDC).

### **Results:**

Our analysis will explore key themes that emerge regarding the extent to which wellness policies focused on physical activity and nutrition guidelines are being promoted in hospital environments. Commonalities and differences across urban and rural hospitals will also be explored.

**Conclusion:**

Encouraging worksite wellness in hospital environments may encourage physical activity and healthy eating for employees, patients and visitors.

**Learning Areas:**

Public health or related organizational policy, standards, or other guidelines

Public health or related research

**Learning Objectives:**

Describe what types of worksite wellness policies and programs exist in hospital settings. Assess how hospital wellness policies and programs are communicated, implemented, monitored and evaluated.

Identify stories of successful worksite wellness policies and programs in hospital settings in addition to identifying challenges to development and implementation.

**Keyword(s):** Workplace, Wellness

**Presenting author's disclosure statement:**

**Qualified on the content I am responsible for because:** I am principal investigator of the Tulane Prevention Research Center site of the Physical Activity Policy Research Network (PAPRN).

**Any relevant financial relationships?** No

I agree to comply with the American Public Health Association Conflict of Interest and Commercial Support Guidelines, and to disclose to the participants any off-label or experimental uses of a commercial product or service discussed in my presentation.